

MEDIATION & BUSINESS:

# Global Perspectives for Business in Resolving Cross-Border Commercial Disputes

Disputes exist in all levels of society. Business disputes in particular lead to multiple potential losses from a cost and relationship perspective. Is mediation the answer? How do we ensure we have the right mediators? Who determines the standards for what makes a good mediator? And is this different for every country?

This interactive webinar will see experts covering four continents discuss the use of mediation in cross-border commercial disputes from a business perspective.

If you are a mediator or future mediator, or represent a mediation center, trade association, business entity or department, you may find this panel interesting!



**27 July 2021**

**1.00PM - 2.30PM CEST /  
7.00PM - 8.30PM MYT**



**Josephine Hadikusumo**  
Director & Principal Mediator of  
Asia Mediation Centre (AMC)

**Moderator**



**Prof. Joel Lee**  
Chairman of Singapore International  
Mediation Institute (SIMI)



**Claude Amar**  
President of Institut  
Français de Certification des  
Médiateurs (IFCM)



**Ana Maria Maia Gonçalves**  
Founder & President at Instituto  
de Certificação e Formação de  
Mediadores Lusófonos (ICFML)



**Prof. Law Wai Hung Francis**  
Chairman of International Dispute  
Resolution & Risk Management  
Institute (IDRRMI)



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# Global Perspectives for Business in Resolving Cross-Border Commercial Disputes

FEATURING EXPERTS  
COVERING 4 CONTINENTS



## JOSEPHINE HADIKUSUMO

Moderator

Josephine Wan-Wen Hadikusumo currently serves as Director, Principal Mediator and Dispute Resolution consultant for the Asia Mediation Centre and is a member of the ICC Commission Task Force on Arbitration & ADR. She is concurrently Managing Partner in CJ Liew & Co, a Malaysia-based boutique law firm specializing in legal matters related to commercial and cross-border transactions, corporate compliance and conciliation.

## Standards: the Bedrock of Mediation Practice

### PROF. JOEL LEE

Joel Lee is a Professor at the Faculty of Law, the National University of Singapore. Joel co-pioneered the teaching of Negotiation and Mediation in the Singapore Universities and has played a significant role in furthering the development of mediation in Singapore, not just in education but in practice. A graduate of Victoria University of Wellington and Harvard Law Schools, Joel is a partner with CMP-Cambridge (USA) and a principal mediator with the Singapore Mediation Centre.



## ICC Mediation Rules: A Comparative Look At Global Standards for Mediation



### ANA MARIA MAIA GONÇALVES

Ana Maria Maia Gonçalves has over 35 years of experience as a business leader in global organizations, educator, mediator and executive coach. She is the founder and president of the Institute for Certification and Training of Portuguese-speaking Mediators (ICFML). Ana is a mediator on Global Mediation Panel of the Office of the Ombudsman for UN and a fellow of the NCTDR.

## An Effective International Dispute Resolution for the Belt & Road Initiative: Mediation for Cross-Border Disputes

### PROF. LAW WAI HUNG FRANCIS

Prof. Francis Law is the President of Hong Kong Mediation Centre, the Academy of International Dispute Resolution and Professional Negotiation (AIDRN), and another 6 Mediation, Arbitration and Advocates Institutes. Prof. Law is a mediator and arbitrator of over 30 regions / countries.



## Good for Business: Quality Assurance – How Global Alliance for Mediation Standards Translates to the Bottom-Line



### CLAUDE AMAR

Claude Amar is a registered architect, a hotel developer, a real estate asset manager and a mediator. He was trained as an architect (Ecole Nationale Supérieure des Beaux Arts, Paris), has studied Finance at INSEAD and Negotiation at Harvard (with Robert Mnookin's team). He was trained as a mediator by Gary Friedman, at the Centre for Mediation in Law in San Francisco.

